KAYLA SHIPP, PHD

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EXPERIENCE

Yale University New Haven, Connecticut   AUG 2022 - now
Digital Humanities Program Manager

- Identify and build strategic partnerships between Digital Humanities Lab, community members, thought leaders, and Yale University centers to develop opportunities for innovative, user-centered digital products that responsibly visualize data, educate users, and surface hidden narratives and bias. Partners include: Yale Quantum Institute, Beinecke Library, Fortunoff Video Archive for Holocaust Testimonies, the Black Bibliography Project, and the New Haven Building Archive.
- Operationalize and run Digital Humanities Lab: manage projects and lab space; direct focus groups and interviews to identify and implement data-informed future lab strategy within Computational Methods & Data Department; generate policies, procedures, and documentation for digital project development; supervise and train graduate staff.
- Manage (as Principal Investigator) NEH/AHRC-funded grant partnership between Yale University, Oxford University, the University of Edinburgh, and Oxford's Ashmolean Museum, and joint project that uses humanities expertise, text mining, analytics, and machine learning to align and enhance cultural heritage metadata. Interface with stakeholders; oversee budget and project timeline.
- Coordinate public events and workshops on data feminism, responsible AI and its creative potential, open data, and data visualization in order to build community and increase knowledge of ethical tech.

Emory Center for Digital Scholarship Atlanta, Georgia   SEP 2016 - JUL 2022
Digital Specialist

- Co-directed digital project development programs supporting research on mapping, text analysis, interactive publishing, and data visualization, with competitive funding from Mellon Foundation.
- Partnered with varied stakeholders (museums, authors, programs, nonprofits) to create cohesive and user-centered experiences by scoping, strategizing, and building 14+ digital publications and exhibits, addressing the unique needs of specialized users and the general public. Wrote product documentation.
- Managed team of four digital specialists (software engineers, visual information and design specialists) and Atlanta History Center stakeholders in partnership with Google Arts & Culture to develop three interactive exhibit apps (AR, VR, web) over five years.

The Turning Point of South Carolina Greenville, South Carolina   FEB 2013 - AUG 2015
Development Officer
- Wrote grants, liaised with donors, managed website, and coordinated community events

EDUCATION AND SKILLS

Emory University Ph.D., M.A. in English (2020) **King's College London** M.A. in Digital Humanities (2016)
Converse College B.A. in English; minor in computer science (2013)

General Assembly UX Design (2019) **DH Institute** Text Processing (2018); Digital Project Management (2017)
Working knowledge of WordPress, HTML, CSS, Python

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RESEARCH INTERESTS

My doctoral research on cultural performance, material culture, and print technology (where I charted user journeys through nineteenth-century American poems) laid the groundwork for my ongoing investment in defining the processes necessary to building innovative digital products.

EDUCATION

Emory University   *Atlanta, Georgia*
Ph.D. in English   MAY 2020
M.A. in English   DEC 2018

Advisor Dr. Benjamin Reiss
Dissertation Committee Dr. Benjamin Reiss, Dr. Walter Kalaidjian, Dr. Allen Tullos

(Digital) Dissertation
The Secret Lives of Poems:
Digital Inhabitations of Nineteenth-Century American Literature

King's College London   *London, United Kingdom*
M.A. in Digital Humanities   SEP 2016

Advisor Dr. Stewart Dunn

M.A. Dissertation
Forms and Fragments:
Dynamic Knowledge Consumption and Production in the Digital Age

Converse College   *Spartanburg, South Carolina*
B.A. in English; Computer Science minor   MAY 2013
magna cum laude

Advisor Dr. Erin Templeton

Honors Thesis
Exploration #6:
The Dao Meets Différance in Mark Z. Danielewski's <u>House of Leaves</u>

RELEVANT EXPERIENCE

Yale University Digital Humanities Lab   *New Haven, Connecticut*

Digital Humanities Program Manager   AUG 2022 - PRESENT

Identify and build strategic partnerships between Digital Humanities Lab, community members, thought leaders, and Yale University centers to develop opportunities for innovative, user-centered digital products that responsibly visualize data, educate users, and surface hidden narratives and bias. Partners include: Yale Quantum Institute, Beinecke Library, Fortunoff Video Archive for Holocaust Testimonies, the Black Bibliography Project, and the New Haven Building Archive.

Operationalize and run Digital Humanities Lab: manage projects and lab space; direct focus groups and interviews to identify and implement data-informed future lab strategy within Computational Methods & Data Department; generate policies, procedures, and documentation for digital project development; supervise and train graduate staff.

Manage (as Principal Investigator) NEH/AHRC-funded grant partnership between Yale University, Oxford University, the University of Edinburgh, and Oxford's Ashmolean Museum, and joint project that uses humanities expertise, text mining, analytics, and machine learning to align and enhance cultural heritage metadata. Interface with stakeholders; oversee budget and project timeline.

Coordinate public events and workshops on data feminism, responsible AI and its creative potential, open data, and data visualization in order to build community and increase knowledge of digital methods.

Emory Center for Digital Scholarship   *Atlanta, Georgia*

Digital Scholarship Specialist, Publishing   NOV 2019 - JUL 2022

Partnered with faculty, authors, medical professionals, programs, museums, and nonprofits to create cohesive, accessible, and user-friendly digital spaces for diverse content by scoping, strategizing, and building 14+ digital sites and publications. Trained and directed graduate student interns in using WordPress to assist in long-term site management and maintenance. Directed web production team and run staff training for the *Journal for Humanities in Rehabilitation*.

Redesigned (UI/UX) and rebuild academic and creative journals in WordPress to update and improve reader experience by identifying and synthesizing the unique needs of scholarly readers and the general public.

Digital Scholarship Associate   SEP 2016 - NOV 2019

Coordinated team of four digital specialists (software engineers, visual information and design specialists) and Atlanta History Center stakeholders in partnership with Google Arts & Culture to develop a suite of apps to enable visitor interaction with exhibition of 49-foot-tall cylindrical painting.

Assisted 30+ faculty in designing multimedia course assignments and course websites. Trained partners in using geospatial tour builder. Acquired and synthesized user feedback for SlaveVoyages database.

Fox Center for Humanistic Inquiry   *Atlanta, Georgia*

Co-director Digital Dissertation Scholars Program   NOV 2019 - JUL 2022
Co-director HASTAC Scholars Program   NOV 2019 - JUL 2022

Mentor cohorts of six to eight multidisciplinary graduate students on sustainable digital project scoping, strategy, execution, and UX design. Recently co-wrote successful grant application funding a second three-year program cycle.

Emory University Laney Graduate School   *Atlanta, Georgia*

Co-leader Technology, Pedagogy, Curriculum & Research Seminar   JAN 2018 - MAY 2018

Co-taught seminar for 12+ graduate students in the humanities on integrating digital technology, teaching and research.

Emory University Department of English   *Atlanta, Georgia*

Instructor   AUG 2018 - DEC 2019

Taught ENG211W *Lines & Design: The Poetry of Digital Culture*
    ENG181 *The Nature of Writing: Travel Art & Ads*
    ENG101 *Good Taste: The Art of Food Advertising*

Teaching Assistant   AUG 2017 - MAY 2018

Assisted in teaching ENG389 *Special Topics: Robert Frost*
    ENG250 *Survey of American Lit: Beginnings*

Rose Manuscript, Archives & Rare Book Library   *Atlanta, Georgia*

Archive Processor   SEP 2016 - AUG 2017

Queen Square Library   *London, United Kingdom*

Digital Manuscripts Assistant   MAY 2016 - AUG 2016

The Turning Point of South Carolina   *Greenville, South Carolina*

Grant Writer, Development Officer   FEB 2013 - AUG 2015

Defined strategy to fund residential recovery program expansion by 25% over three years by opening a new facility to house 25 women recovering from drug and alcohol addiction, in addition to an existing 100-bed men's facility.

Co-wrote and won successful grants (including a $52,450 grant from Greenville Women Giving); secured 10+ individual and in-kind donations/month by phone; managed monthly accounting.

SERVICE

Yale University Love Data Week *Event co-organizer*   SEP 2022 - PRESENT

Emory University Libraries Sustainability Working Group *Co-contributor* SEP 2020 - JUL 2022

Emory University Libraries Open Access Week *Event co-organizer*   JUL 2020 - JUL 2022

Search Committee, English and Quantitative Methods *Graduate rep.*   OCT 2018 - APR 2019

English Department Works-In-Progress Series *Event coordinator*   AUG 2017 - MAY 2018

GRANTS and AWARDS

Mellon Interventions Grant
Community of Digital Scholars   2021

Co-wrote grant application to receive competitive program funding ($10,000/year for two years) to support multi-year cycle of graduate students cohorts involved in building digital dissertations and public scholarship through the Digital Dissertation Scholars Program and HASTAC Scholars Program.

Andrew W. Mellon Foundation + Fox Center for Humanistic Inquiry
Digital Dissertation Scholars Grant   2018 - 2019

Awarded competitive funding ($5,000) to support development and building of own custom digital dissertation components.

Humanities, Arts, Science, Technology: Alliance & Collaboratory
HASTAC Scholar   2018 - 2020

Appointed to competitive position and received funding ($2,000/year for two years) to support own public scholarship and professional development.

Emory University English Department
Richardson Dissertation Research Award in American Literature   2019

Emory University Center for Faculty Development and Education
Classroom mini-grant   2019

Received competitive grant funding ($250) to support innovative teaching.

Digital Humanities Summer Institute
Tuition and Travel Grant   2017, 2018

TRAINING

General Assembly
User Experience Design Intensive   JUN 2019

Digital Humanities Summer Institute
Creating a Digital Edition   JUN 2018
Text Processing Techniques & Traditions   JUN 2017

The Foundation Center
Grant Writing Boot Camp for Non-profit Fundraising   DEC 2014

SELECTED PUBLICATIONS

"More than Marketable Skills: Digital Humanities as Creative Space." Essay in *DH Debates: Digital Futures of Graduate Study*. (Fall 2023)

"[Good Taste: Teaching Art, Ads, and Digital Culture.](#)" *Advertising & Society Quarterly*. (Winter 2020)

"[How Do You Know When a Project is Finished?](#)" Blog post on HASTAC.org. (Spring 2020)

"[Digital Publications: Exhaustive or Exhausting?](#)" Blog post on HASTAC.org. (Winter 2019)

"That Looks Delicious: Students Study and Discuss Vintage and Digital Food Ads in First Year Writing Course." Interview, *Emory Magazine*. (Winter 2019)

LANGUAGES and SKILLS

Native English speaker. Reading proficiency in French.
Proficient in WordPress. Working knowledge of CSS and HTML.
Beginner proficiency in Python, Cascade, and with Omeka.

CONFERENCE and WORKSHOP PRESENTATIONS

"Digital Ekphrasis: DH as Creative Scholarship"   *Misraspatti, India*
Intersections: International Conference on Digital Humanities   DEC 2022

"Digital Storytelling in the Classroom"   *Atlanta, Georgia*
NEH Summer Institute for Teachers   JUN 2022

"Creating Emily Dickinson's Cultural Heritage"   Vienna, Austria
The Art Museum in the Digital Age conference   JAN 2022

"Finding & Making Digital Arguments"   *Atlanta, Georgia*
Digital Monograph Writers Workshop   OCT 2021

"Digital Storytelling in the Classroom"   *Atlanta, Georgia*
NEH Summer Institute for Teachers   JUN 2021

"Public Humanities and Interactive Stories"   *Vermillion, South Dakota*
University of South Dakota Public Humanities Series   NOV 2020

"Digital Publishing as Artistic Expression"   *Atlanta, Georgia*
Mellon Summit on Enhanced Publications   MAR 2020 (postponed)

"What is a Digital Argument?"   *Atlanta, Georgia*
Open Humanities Workshop   APR 2019

"The User Experience of Poems"   *Greenville, South Carolina*
Grok Unconference and Roundtable   APR 2018

"*Shakespeare and the Player*s: Digital Exhibit"   *Atlanta, Georgia*
Shakespeare Association of America Conference   APR 2017

RECENT DIGITAL PROJECTS

Yale University Digital Humanities Lab (selected in-progress projects)

Yale Quantum Institute educational game
Developed an interactive static website that exposes users (at a college level or above, but with no specialized knowledge of computing or quantum computing) to two key concepts in quantum computing through asking them to search for a lost cat in New Haven, supplemented with text and images from an exhibition at the New Haven Museum. The game will become an integral part of YQI's ongoing initiative to recruit a diverse student body to the study of quantum computing.

Yale + Slavery database
Partnered with Beinecke Library and Yale + Slavery working group to develop database that surfaces the names and histories of individuals enslaved by historical figures at Yale.

The Secret Lives of Poems (digital dissertation)
Emdash: Emily Dickinson's Digital Poetry | *Ephemera: Reading Abolition in Pieces*
Moby Dick; or, The Whale | *Specimen Days*: Digital Exhibition

Designed and built a digital dissertation that identified nineteenth-century texts with complicated print publication histories, and presented them as user-centric, interactive digital objects instead, including turning *Moby-Dick* into a linked *Choose Your Own Adventure* story.

Emory Center for Digital Scholarship (selected projects)

Atlanta History Center *Battle of Atlanta Cyclorama Painting* AR app, web app, digital publication
Coordinated a team of digital specialists and software engineers to reframe the narrative of a cylindrical, 49-foot-tall Reconstruction Era battle painting by developing three augmented reality and web apps, which allow visitors to interact with the artwork's overlapping stories.

Nonsite journal
Managed, designed, and implemented redesign of a visually outdated but popular academic art and culture journal in WordPress, synthesizing the needs and preferences of editorial board members from ten universities to create an environment that draws even unfamiliar readers into its content.

Arts and Social Justice Fellows Program site
Managed, designed and built a home for Arts and Social Justice Program, featuring the artistic collaborations and artwork created around issues of social equality.

Emory Center for Digital Scholarship site
Worked with ECDS director to upgrade Cascade template for the Center's main website, updating the site structure, tone, and voice to be more engaging while still adhering to university brand guidelines.